

What Is Love EP OUT NOW



"The scenes of rural beauty in the video for 'In a World We Don't Know' are a perfect match for this timeless song" - Americana UK



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ALEX MCEWAN WHAT IS LOVE

Blower Hill

28th October 2022

A homegrown talent, Alex McEwan has had an exciting career so far and has rightfully received the backing of such high profile industry folk as BBC's Janice Long. This latest offering, the five-track 'What Is Love' EP, continues that momentum and sees McEwan rediscover his talents. Opening with the title track, McEwan asks the big question and after an atmospheric introduction, the mood changes and we hear a driving acoustic guitar. When the chorus hits the song really opens out and we hear McEwan's strong, clear vocals belting out these sustained notes. Lyrically he tells these relatable stories throughout the EP that are well thought out. 'In A World We Don't Know' is my favourite song of McEwan's, the strings

and backing vocals at the end of the chorus really bring it to life as the song continues to build throughout. The production throughout is fantastic. This is part of a bigger album project, set to be released early next year, and we look forward to what McEwan does next.



8/10

